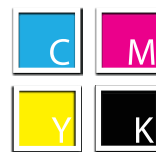


How to make print ready files

COLOUR MODE

- The artwork should be saved in CMYK, Newprint HRG will not take responsibility for any unexpected results experienced from artwork supplied in non-CMYK colours. Colour shift or errors due to incorrectly supplied files will be reprinted at the clients expense.
- ⚠ (Do not use RGB or Pantone colours unless pre-arranged for custom jobs.)



FILE FORMAT

- The appropriate file format is PDF, with all fonts outlined/converted to curves, and transparencies flattened
- Raster Images should have a minimum of 150dpi to scale to ensure Quality.
- Die cut lines should be saved as a spot colour 'CutContour' with overprinting on.

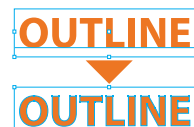
ARTWORK PROPORTION

- Customers' artwork should be supplied at 1:1 scale.
- Scaled artwork must be proportional with the final product and Newprint HRG must be informed of the scaling.

**ORIGINAL
SIZE**
1 : 1

TEXT FORMAT

- All fonts used in the artwork must be converted to outlines. Failure to outline fonts may cause type issues that could affect the outcome of your job.



BLEED

- PDF Artwork must include bleed on all sides, a minimum of 3mm is required. Ensure bleed area is defined in PDF presets.

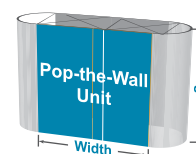


FILE SIZE AND SUPPLY METHOD

- EMAIL: Maximum 5MB for individual document.
- You may also use a file transfer service such as Hightail. (Available on website)

SPECIALIST PRODUCTS TEMPLATES

- Accurate artwork templates of various specialist products are available on our website. (www.newprinthr.com.au/) It is important not to make any changes to your template.



DIECUT SPECIFICATION

- Artwork to be diecut must include an **individual layer** of pink outlines in Adobe Illustrator to indicate the die cut.
- ⚠ (Note: Diecut outlines must be simplified for cutting, no complex shapes.)



INK AND COLOUR SPECIFICATIONS

- CYMK Colourspace only, Unless custom quoted.
- For the best printing outcome, Rich Black (C:40%, M:40%, Y:40%, K:100%) is recommended instead of 100% Black.
- PMS Colour match service is available upon request. PDF Artwork must be provided with a flat PMS colour
- ⚠ (Gradients or transparencies cannot be colour matched)



IMPORTANT

- If your artwork does not comply with these specifications, Newprint HRG have the right to charge extra for artwork fees and/or require extra days to process the artworks.

