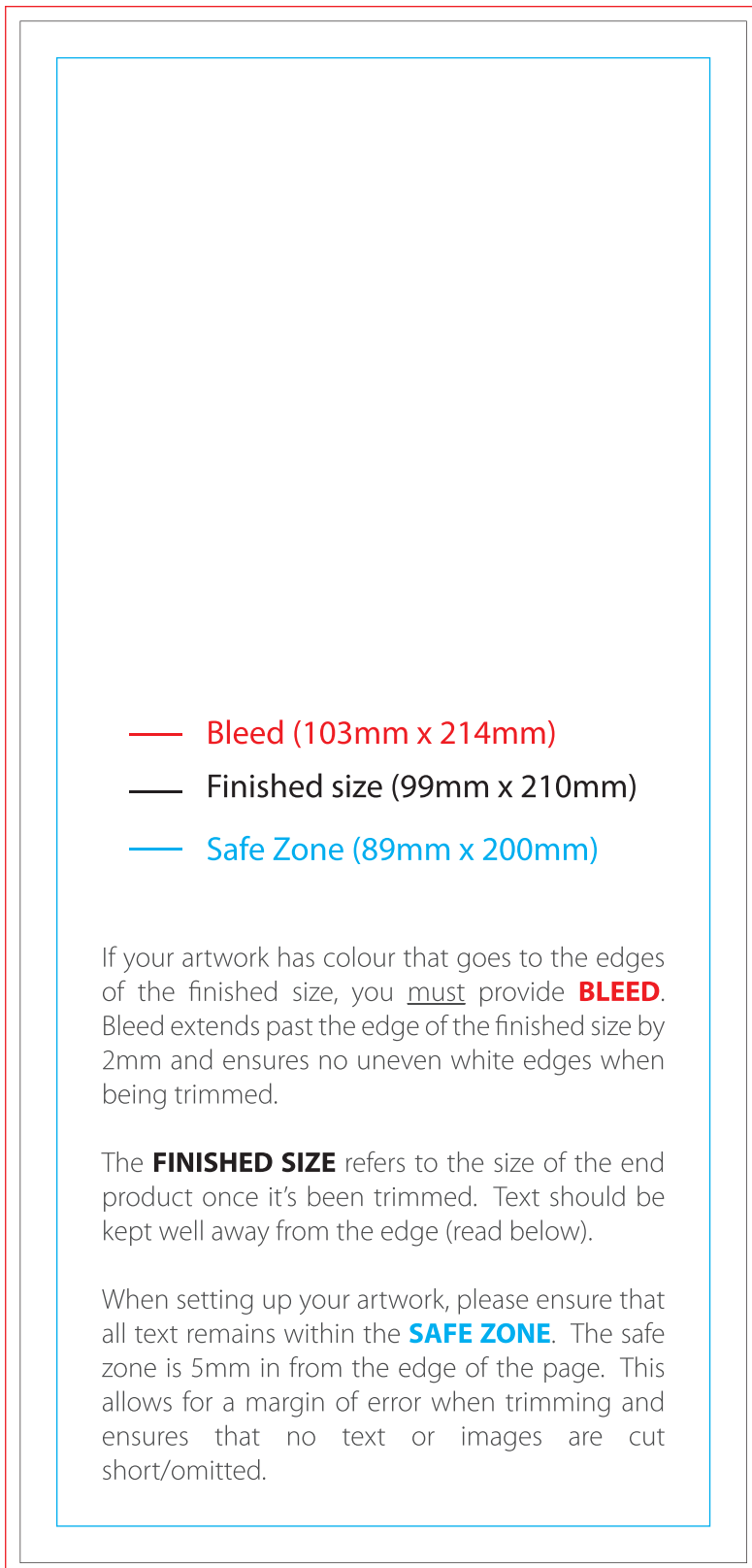


DL Flyer Artwork Requirements

If you are supplying your own artwork, it must be what is considered, "print ready". If the artwork does not meet the minimum requirements, you will have to resupply the artwork. Alternatively, our design team can make the necessary changes on your behalf, however, an artwork charge will apply in that instance. By following the requirements, not only will the quality of your artwork be ensured, but your order can be processed swiftly, meaning that you will receive the finished product in a timely manner.

If you are unsure about how to meet the specifications or require clarification, please contact us at Newprint HRG (4972 3611). Please note that we offer an inhouse design service and can oversee the design and proofing of the artwork on your behalf (though your final approval is required before printing can proceed). An hourly artwork fee would apply.



Please ensure that...

- Your artwork has been provided as a PDF.
- It is the correct size (*see diagram*).
- It has been set in CMYK colour mode.
- Your images are high quality (*min. resolution = 72 dpi*).
- All text & important images are within the safe zone.
- You have proof-read your artwork, all the information is correct and the text is without errors / typos.
- Your artwork has been 'flattened' and text converted to curves. If you are unable to follow this step:
 - If you have a special font(s), ensure that you inform us of the name of it and/or supply the font file.

Lastly, you have double-checked your artwork, it is correct, complete & complies with our requirements.

submit your
completed art to:

e: general@newprinthrg.com.au



w: www.newprinthrg.com.au
p: 4972 3611